Provisional Agenda

25 September I Wednesday

5:00PM	Welcome cocktail reception. No-host bar at Wave bar. Beachside BoracayRegency.com

26 September I Thursday

Masters of Ceremony: Dave Overton and Albert Padin

0800-0930	Registration and coffee
0930-0945	Welcome Ati-Atihan Performance
0945-0955	Invocation and National Anthem
0955-1000	Welcome Message **Tina Amper***, Founder & President, TechTalks.ph
1000-1010	Geeks On A Beach Overview **Dave Overton*,** Founder & CEO, Sym.ph **Mark Deutsch***, Co-Founder, HappyGaraje.com
1010-1040	Opening Keynote Addresses: **Doy Vea**, Chief Wireless Adviser and Founder, Smart Communications **Undersecretary Louis Napoleon C. Casambre***, Executive Director, DOST - Information and Communications Technology Office • Startups and their Role in Growing the Economy
1040-1100	Coffee & Networking Break
1100-1145	**PANEL A: The World Startup Ecosystem: Distinguishing the Asian Experience** Introductory Speaker : **Bowei Gai***, World Startup Report
	Panel Chair : **Jojo Flores*,** Co-Founder, Plug & Play Tech Center Panelists: • *Khailee Ng**, 500 Startups • *Casey Lau*, SoftLayer, StartupsHK* • *Joe Ziegler*, Amazon Web Services* • *Paul Santos*, Wavemaker Labs*
1145-1300	Networking Lunch
1300-1315	Amazon Web Services **– Joe Ziegler*,** Startup Business Development Manager AP

1315-1400	**PANEL B: The Evolution of Philippine Startup Ecosystem**
	Introductory Speaker : **Earl Valencia***, President, IdeaSpace.ph
	Panel Chair :**Christina Laskowski***, President, Science & Technology Advisory Council- Silicon Valley Panelists: • *Paco Sandejas**, Narra Ventures • *Jay Fajardo**, President, ProudCloud • *Tina Amper**, Founder, TechTalks.ph • *Martin Pascual*,* Partner, Nest • *Eric Su**, Founder, PicLyf/ Lifebit • *Paul Pajo*,* Hacker/Founder, and Evangelist, SmartDevNet

1400-1500	**PANEL C: Fostering and Funding Asian Startups**
	Introductory Speaker : **Jojo Flores***, VP for Operations and Co-Founder, Plug & Play Tech Center
	Panel Chair : **Jay Fajardo***, Program Director, Launchgarage Panelists: • *Christina Laskowski**, President, STAC • *Mon Ibrahim**, Deputy Executive Director, DOST ICTO • *Earl Valencia**, President, IdeaSpace.ph • *Minette Navarette*,* President, KickStart Ventures • *Ron Hose**, Innovation Endeavors • *Beryl Li**, Seed Asia
1500-1530	**Networking Break**
1530-1630	**PANEL D: Startup Best Practices and Philippine Startup Success Stories**
	Introductory Speaker : **Minette Navarrete***, President, KickStart Ventures
	Panel Chair : **Jack Madrid***, President, DCOM Panelists: • *Mark Buenconsejo**, CEO and Co-founder, Caresharing.com • *Frederic Levy**, CEO, CashCash Pinoy

Subject to Change

	• *Stephen Jagger**, Co-Founder, Payroll Hero • *Ralph Wunsch**, CEO, Metrodeal • *Alvin Gendrano**, Director, Microsoft Philippines • *Stefano Fazzini*,* Co-Founder, TwitMusic
1630-1700	**Social Media for World Change**
	Speaker : **Josh Villanueva, Special Project Director, Rappler.com**
1700-1730	**Fire Pitches** Hosted by Dave Overton*, Sym.ph
1730-1930	Networking Freetime
	Optional Tutorials - Using Amazon Web Services Cloud Services (Beginner & Advanced)
1930-2100	Dinner
2100-2200	Movies under the Boracay stars

September 27 Friday

0800-0930	Registration and Coffee
0930-1000	Keynote Address World Startup Report: Trends, Challenges and Opportunities **Bowei Gai***, World Startup Report
1000-1045	World Startup Report: Panel Discussion Israel : **Eden Shochat***, Partner, Aleph.vc (Former Chairman, Face.com) Asia : **Khailee Ng***, Partner, 500 Durians North America : **Paul Singh***, Partner, 500 Startups
1045-1100	Networking Break
1100-1120	Strategies of successful startups; Attracting Investors **Paul Singh***, Partner, 500 Startups
1120-1140	Investing in Emerging Markets **Ron Hose***, Entrepreneur / Investor
1140-1300	Networking lunch
1300-1630	Breakout Sessions: Tracks A to C (see below)
1630-1800	Networking break
1800-2100	Dinner

SEP 27 - BREAKOUT SESSIONS

Time	TRACK A Business/ Corporate Entrepreneurship	TRACK B Gaming & Design	TRACK C Tech / Mobile App
	Facilitator: Jack Madrid*, President, Digital Commerce Association of the Philippines (DCOM)	**Facilitator: Stephen Jagger,** Co-Founder, Payroll Hero	**Facilitator: Dave Overton*** Founder, Sym.ph
1:00-1:30	*How to Recruit and Retain Employees in this Competitive World.* **Joey Gurango, Founder, Gurango Software**	**DESIGN** **Isabel Gatuslao,** Graphic Designer	*Mobile App Trends*, **Paul Pajo***, Developer Evangelist Smart DevNet
1:30-2:00	*Using Startup Strategies to Achieve Corporate Goals* **Zac Cohn***, Liffft Consultants	**Mark Deutsch*, Founder,** HappyGaraje.com, GOAB Creative lead	*"The Philippine Software Engineering Scene.* *The communities, the technologies and the art of attracting tech talent."* **Jason Torres***, CTO ProudCloud
2:00-2:30	*State of Digital Marketing in Asia* **Robin Gurney*** on behalf of www.econsultancy.com	**Seph Mayol***, Artist, Creative Coder	
2:30-2:45	Networking Break	Networking Break	Networking Break
2:45-3:15	THEME: Doing Business in Asia (2:45 – 3:30pm) --- **Jai Jih Chai***, Country Manager, SE Asia, Airbnb	**GAMING** **Henry Teng,** CEO/Quartk Games	*"Hackathons for Non-Hackers'* - **Jim Ayson***, **SmartDevNet**
3:15-3:45	--- **Jaideep Agrawal***, Managing Director, NCR Philippines THEME: For Startup Founders	**Alvin Juban***, GDAP – Game Developers Association Philippines	*"Adventures in Software Development Outsourcing"* **Jonathan Ybanez, Tech Project Hive**
3:45-4:15	(3:30pm to 4:15pm) -- *Guide To Growth Hacking For Startups* **Jorge Azurin*,** Freelancer.com -- *Lessons Learned from My Startup* **Frederic Levy*** CashCashPinoy	**Erick Garayblas***, Street Food Tycoon / Kuyi Mobile	**"Physical (in)security - it's not *all* about Cyber". Inbar Raz,** Security Architect, Check Point Software Technologies
4:15-4:30	*Closing and Awarding of Prizes,* **Tina Amper & Dave Overton, GOAB organizers**		

*CONFIRMED SPEAKERS